

## INVITATION TO TAKE PART IN RESEARCH

Dear Colleagues,

As part of my study towards a Master of Educational Leadership qualification I am undertaking research entitled '*The Impact of Social Media on Principal Leadership in New Zealand*'. I extend this invitation to you all to consider taking part. I am aiming to interview up to 6 colleagues for the purposes of data collection.

I will accept up to the first 6 whether or not you are a regular user of social media. My study takes account of those who choose not to participate in the use of social media as well as those who are users. The motivations and experiences of any user/non-user will provide valid data for the study.

You would take part in a one-hour interview in relation to your experiences of social media in your school leadership roles. I would ensure your privacy is respected. My research has full Ethics Committee approval from the University of Waikato.

If you would like to volunteer to participate please e-mail me [sdunsmore@gmail.com](mailto:sdunsmore@gmail.com) by 30 March 2020 with your contact details.

Kind regards,

Steve Dunsmore  
Principal  
Horsham Downs School

*This research has been approved by the University of Waikato Faculty of Education Ethics Committee on [date]. Approval number: FEDUo12/20*