



S·M·A·S·H
Smaller Milk and Supply Herds

KIDS' VIDEO COMPETITION

Want to meet curriculum learning objectives
Extend children's learning, and
Gain extra funding for your school?

SMASH (Smaller Milk and Supply Herds) is running a video competition for years 5-8 school children where they can show their enthusiasm for dairy farming by putting a video together either:

- ▶ Showing the benefits of their life being brought up on a dairy farm, or
- ▶ By acting as a 'reporter' investigating the benefits of living on a farm.

These two options give both children living on farms and in town the chance to film their own video!

What will you WIN?

School with winning entry:

\$1000

Children:

- 1st: Ipad Mini or Go Pro Hero 4
- 2nd: Ipod Touch
- 3rd: Fujifilm Instax Mini 8 Instant Photo Camera

What will you need to do?

School

We need the school to support and encourage kids wanting to make a video. This will be through:

- ▶ Organising the children who would like to make an entry and providing them with tips and tricks for making an excellent video.
- ▶ Assessing the entries and submitting only the top entries to SMASH.

Children

- ▶ Get out there and do it!

Are you interested in giving the competition a go?

Register your interest now at our website www.smallerherds.co.nz

WHO IS S'M'A'S'H?

Smaller Milk and Supply Herds

SMASH is a farmer group whose aim is to support farmers with smaller herds (our website www.smallerherds.co.nz). One way they do this is through celebrating family farming and the lifestyle it brings. Many farming businesses are located in the Waikato and the children of these farmers attend our local schools.

What are the benefits for schools and children?

- ▶ Meeting a number of curriculum learning objectives.
- ▶ An inquiry based learning opportunity.
- ▶ A prize! For both the school and children.

What are the benefits for the community?

In the past country communities were seen as the 'heartland' and a great place to raise kids.

But nowadays people are continuing to drift 'citywards'. We need to change that shift so that people see that our country communities are a fantastic place for families to live, and that dairy farming is awesome!

The competition is going to run in Term 1 2016

Before then we need to know which schools will be interested in supporting the competition.



Looking forward to the
Amoooozing
video entries!

Are you interested in giving the competition a go?

Register your interest now at our website www.smallerherds.co.nz