


McDonald's Frankton Family Colour Run/Walk 2026

a vibrant, fun-filled event supporting **Ronald McDonald House Charities**. This is more than just a colour run – it's about coming together to support families in Waikato during one of the toughest times in their lives and bringing our community together in the spirit of movement, colour, and giving!

How Your School Can Get Involved

We're inviting schools across the Waikato region to choose a colour, run a mufti day in Term 1, 2026 (ideally on Friday, 13 February) and participate in this impactful fundraising initiative.

- ✓ **Choose a Colour:** Pick a colour for your school's team.
- ✓ **Mufti Day Fundraiser:** Host a fun mufti day where all students dress in their chosen colour and bring a gold coin donation.
- ✓ **Raise Funds & Win Prizes:** Students will be given access to their personal fundraising campaign on a digital platform. Students who raise the most funds will win awesome individual prizes.
- ✓ The school that raises the most overall will receive a major prize and community recognition.
- ✓  **Then join us for the Big Event – McDonald's Frankton Family Colour Run/walk 2026:** The Colour Run/walk itself will be held at Innes Common, Hamilton on 15 Feb 2026. It is an easy 3.8km(approx) run/walk along the lake track for all age groups.

Why Get Involved?

- ✓ You are helping a great cause – **Ronald McDonald House Charities (RMHC)**. Many Hamilton families find themselves needing to travel to Auckland, where their children receive urgent specialist hospital care. *RMHC provides a home-away-from-home for these families, keeping them close to their children, completely free of charge. Last year, RMHC supported over 300 families from the Waikato region. With your school's help, we can continue to ensure no family has to worry about where they'll sleep or how they'll stay together when their child is seriously ill.*
- ✓ It is a fun way to build school spirit and build the community together.

We will supply everything you need to make it easy—posters, newsletters, blurbs, and digital content. Thank you for helping us support families right here in our community when they need it most.